

“just align your business a right way,  
and go beyond insight.”



coaching & services  
DIGITAL | STARTUP | WEBSTEGY

# Projects Portfolio

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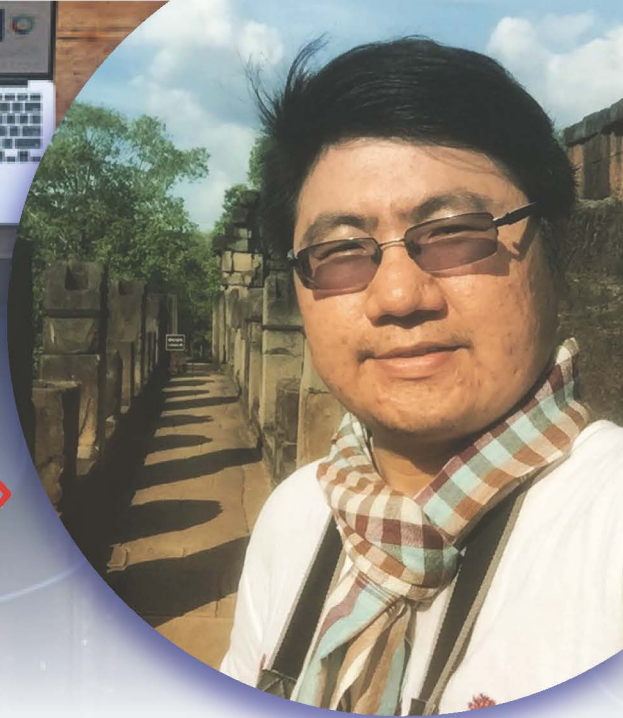
sivann.com  
/katystd

Katy Studio  
@katystd

**KATY STUDIO**

**TE SIVANN**

Graphic & UX/UI Designer  
Web Developer



Hello, everybody! Before starting to learn more about Katy Studio, first of all I would like to introduce quickly about me as a freelance graphic designer.

I have been doing the design works as a freelance graphic designer since I was studying at the University. Most of the projects were coming from my friends who trust me and they know clear about my work in the design creativity. Later on, I see the needs in the market about the digital marketing which included all relevant even my creative design work, branding innovation, digital strategy, website strategy (UX/UI design both web base & app), and especially there is the potential need for startups idea and plan for new growth business.

So, I have improved myself to be able to provide a good quality of services to all above area. Then I am glad and excited in the kind of creative solutions and the relevant solution works so far until now I'm still involving in it even it is more or less project I get as a freelance every month. Hopefully, I can help my friends or the people who get trouble with the design, digital, branding, and startups

So, let's start a brief guide with me!!

Thanks.  
Best Regards,

  
Sivann

# About Me



## DESIGN YOUR LOGO

In order to make people to recognize who you are, of course, the most is your face. To make your consumer to perceive your brand or build your image to your prospects, a logo definitely sure to visual your brand present in the market and embodiment to the customers.

## BRANDING DESIGN

A great design, the way of successful in digital market. Let's build your brand with Logo, Creative Design, and Ad Campaign in both digital and printed.



## VISUAL ELEMENTS OF THE BRANDING

Build a brand it requires multi-step process, which involving in naming, verbal, copywriting and also visual image of the brand. It's where we can start to build the brand with those visual elements such as logo, businesscard, promotion materials, ad-campaign, more and more to implement with branding strategy. So visual element is needed.





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**BRAND PACKAGE**



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CREATIVE SOLUTION



STARTUP IDEA/PLAN



DIGITAL STRATEGY



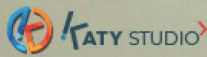
UX/UI WEBSTEGY



BRANDING INNOVATION



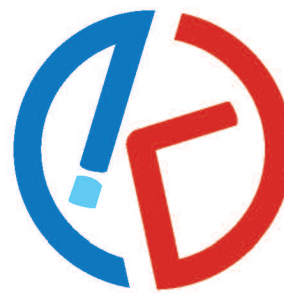
CONSULTING & COACHING







## LOGO DESIGN



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- KATY > DIGITAL
- KATY > STARTUP
- KATY > WEBSTIGY

KATY OFFERS

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- CREATIVE DESIGN
- DIGITAL MARKETING
- BRANDING SOLUTION
- STARTUP CONSULTING
- WEBSITE STRATEGY

